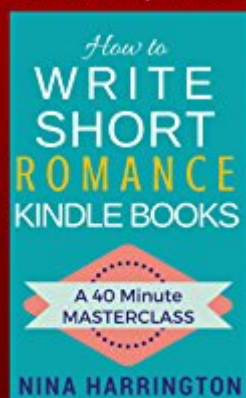


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PUBLISH
& PROMOTE
YOUR
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NINA HARRINGTON



Synopsis

If you have ever felt bewildered by all of the information available online about self-publishing, then this is the book for you. This Bundle is a collection of three eBooks, each covering a different aspect of self-publishing romance fiction. When combined together, these books create a comprehensive one-stop library of everything that you need to know to get started on the self-publishing process. Get THREE of Nina Harrington's™ best-selling books on self-publishing in one Bundle Offer for up to 66% of the cover price. So what is included in this package? In this bundle you will receive a copy of:

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Book Two. Your 30 Day Book Launch Plan The 30 Day Book Launch Plan is a comprehensive and professional guide to how you can plan and implement an effective launch plan for your romance. You can publish faster and more effectively and use the time you have saved to write more books. Achieve your goals by working smarter, not harder. This complete Book Launch Plan gives you: A detailed step-by-step plan so that you always know what to do and when. The steps are broken down into four work strands which weave together to create a unique and comprehensive powerful launch plan. There are lists of all of the steps that you need to complete to: Create your Manuscript, Build your eBook, Publish your eBook and then help readers to find your book through Marketing and Promotion. Four weekly action plans with 20 milestones along the way. Professional tips on how to promote and market your book to your audience, both before and after your eBook is published. Instead of being overwhelmed by all of the information you need to understand to launch your eBook, you are going to feel totally in control and enjoying making it happen. All of the lengthy research has been done for you!

Book Three. 25 Ways to Sell More Romance Kindle Books Having experienced the heartbreak of seeing one of my traditionally published romance books sink without trace, like a teaspoon of water in an ocean of similar books, I was determined not to let that happen again. What I found was that there are techniques you can use to share your work with readers and reach the ideal audience who will benefit most from your eBook. I call it the Six-Track eBook Marketing Plan. The key idea is that you have to plan out all six separate strands of the marketing plan, so that they mesh and weave

together to produce a powerful and cohesive overall plan. You will learn how to build a plan which includes: CREATING and PUBLISHING your eBook. BUILDING Your Author Brand and Platform, REACHING out to your Audience, The SOFT LAUNCH Approach and Marketing and Promotion. To make it easier I have broken down these 6 tracks into 25 Marketing Tactics which cover everything that you need to do to sell more romance Kindle books. This is the system I have used to become an Number One Bestseller. Nina Harrington's Romance Self-Publishing Book Bundle provides you with all of the key information that you need to publish romance fiction FAST.

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Customer Reviews

Very helpful information, clearly and simply presented with no filler. Straightforward and intelligently written this is a no nonsense book that packs a lot of value into the package. I find myself reading and re-reading, highlighting text and copying it to notes to remind myself and help me come up with a plan. Highly recommended.

This book set has been very informative and was a rather interesting set to read and will be extremely helpful when it comes to the point of getting my own book published and I will definitely be referring back to it.

This short review is targeted on "The 30 Day Book Launch", which is unrealistic and without trying to sound mean, delusional. I think anybody who tries to follow the week-by-week as stated will either fail or burn-out. Each week is broken down into four themes: Editing, Building your ebook, Publishing and Marketing. And each week is filled to the brim with tasks to be handled. Which means while you are scrambling to revise your manuscript, you are also researching and contacting people to help you fix any structural inconsistencies with your book, but you are building and polishing your author platform and social media presence. What got me was that she (the author) wants you to revise your story in a week! Seriously? Now if you have a novella or a couple of short stories, you might be able to revise in a week, heck maybe even a few days, however, if you've written a novel do you honestly believe you can revise your novel in a week while to tackle all the other tasks prescribed by the author such as researching and creating marketing promotions, outreach to social media and polishing your website? Writing is hard. Revising/ rewriting is harder. The overall book (The 30 Day Book Launch Plan) is good and has some valuable pieces of information which I think will benefit any writer who wants to self-publish, however, it would be wise to take that information and work at a pace that you can handle. Spend a few days researching and contacting editors, spend a week or two finding and creating online relationships with Beta's, take as much time as you need to revise your book. Try to remember that good things take time.

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